

*The First Independent Office Search Network in Europe*

# Media Offer

## Who We Are?

Officerentinfo.com is the first independent office search website in Europe which shortens the route between office seekers and office owners in the most effective and comprehensive way. It facilitates the office renting process with cost effectiveness, brings office market transparency and enhances the communication of your building through an intelligent communication platform.

## Philosophy

It all started with a building to be rented, not located in the best location, during the economic crisis. We realized that the best way for owners to meet possible tenants was giving full access of buildings data and additional amenities to the entire real estate market. Then we have decided to create a real estate platform, the first one dedicated exclusively to office buildings, independent from any real estate agents, where the offices will be presented at their best to meet future tenant's requirements. We believe that with this open source of communication, tenants & owners have now an internet interaction area.

## Our Values

### Fast renting process

- Detailed information of the office buildings.
- News and transactions release, which ensures continuous PR.
- Customized advertising possibilities.
- Customized free website which functions independently and can be used anytime by the landlords and lessors of the office building.
- User friendly search engine.

### Cost effectiveness

- No agency fee

### Transparency

- We are exclusively dealing with the office market.
- We contribute the terms and regulations of the office market.
- We announce events, news and transactions of the office market.
- We publish office market information city by city.
- Job offers and CVs are available online.

## Package for the office buildings

With the datasheet advertising packages ensures for the office buildings that they can reach their target group through our portal with the right communication tools matching their needs and requirements.

**BASIC**  
**15 900 HUF**  
/Monthly

**STANDARD**  
**18 900 HUF**  
/Monthly

**EXECUTIVE**  
**23 900 HUF**  
/Monthly

\* Prices not include VAT

## Services for company

Our portal provides several possibilities for the office market related companies as well (facility managers, developers, agencies, office furniture companies) to help them reach their target group with the efficient communication of their provided services, products.

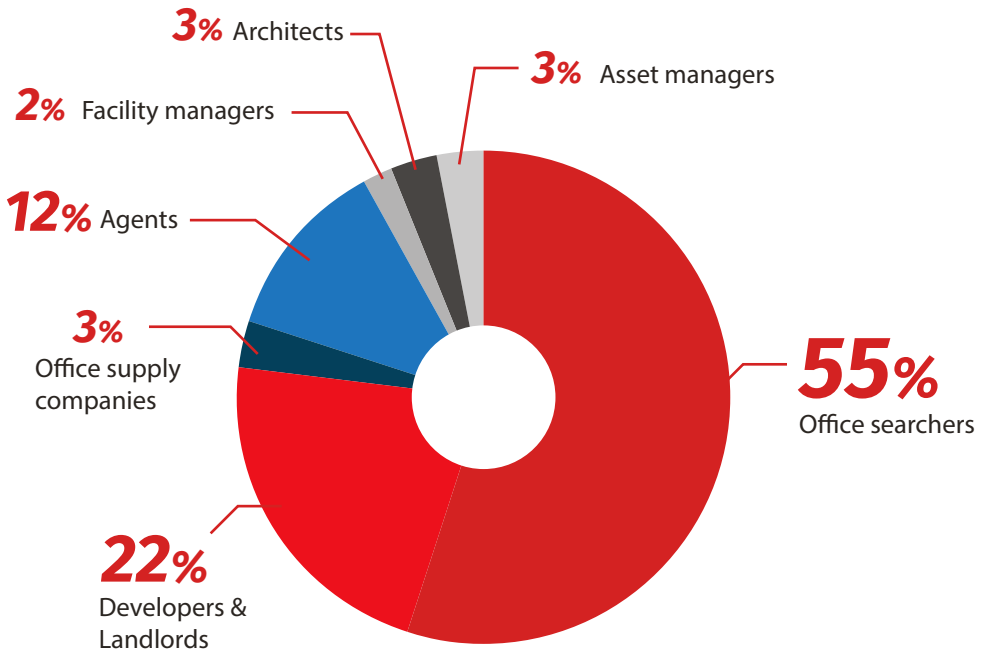


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## About Us

Our Group by designing and developing aimed to create an intelligent online communication platform which ensures a more focused and more continuous communication for the landlords and lessors of the office buildings. Our goal is to shorten the route between office searcher and office owner in the most effective and comprehensive way.

## Target Group



**Our target group is composed of office searchers, developers & landlords, agents, office supply companies, architects, asset managers, facility managers.**

## OFFICE SEARCH NETWORK

[www.officerentinfo.com](http://www.officerentinfo.com)  
[www.greenbuildinginfo.eu](http://www.greenbuildinginfo.eu)

### **Austria**

[www.bueroinfo.at](http://www.bueroinfo.at)  
[www.officerentinfo.at](http://www.officerentinfo.at)

### **Czech Republic**

[www.kancelareinfo.cz](http://www.kancelareinfo.cz)  
[www.officerentinfo.cz](http://www.officerentinfo.cz)

### **Croatia**

[www.uredinfo.com.hr](http://www.uredinfo.com.hr)  
[www.officerentinfo.com.h](http://www.officerentinfo.com.h)

### **Poland**

[www.biurainfo.pl](http://www.biurainfo.pl)  
[www.officerentinfo.pl](http://www.officerentinfo.pl)

### **Hungary**

[www.irodakereso.info](http://www.irodakereso.info)  
[www.officerentinfo.hu](http://www.officerentinfo.hu)

### **Romania**

[www.birouinfo.ro](http://www.birouinfo.ro)  
[www.officerentinfo.ro](http://www.officerentinfo.ro)

### **Serbia**

[www.kancelarijainfo.rs](http://www.kancelarijainfo.rs)  
[www.officerentinfo.rs](http://www.officerentinfo.rs)

### **United Kingdom**

[www.officerentinfo.co.uk](http://www.officerentinfo.co.uk)

## WAREHOUSE SEARCH NETWORK

[www.warehouserentinfo.com](http://www.warehouserentinfo.com)

### **Czech Republic**

[www.skladinfo.cz](http://www.skladinfo.cz)  
[www.warehouserentinfo.cz](http://www.warehouserentinfo.cz)

### **Hungary**

[www.raktarkereso.info](http://www.raktarkereso.info)  
[www.warehousesinfo.hu](http://www.warehousesinfo.hu)

### **Poland**

[www.magazynyinfo.pl](http://www.magazynyinfo.pl)  
[www.warehouseinfo.pl](http://www.warehouseinfo.pl)

### **Romania**

[www.depozitinfo.ro](http://www.depozitinfo.ro)  
[www.warehouseinfo.ro](http://www.warehouseinfo.ro)

### **Slovakia**

[www.skladinfo.sk](http://www.skladinfo.sk)  
[www.warehouserentinfo.sk](http://www.warehouserentinfo.sk)

## Office Building Information Page

The Basic package is an introduction of your office building characteristics. In order to quicker the office renting process officerentinfo.com creates 2 other customized dynamic communication packages. The Standard and the Executive packages give access to list highlighting, office recommendation and to your own birouinfo website. By increasing your visibility on the net and your brand awareness your building will more successfully find its next tenants.



## Office Building Recommendation

When choosing this option your office building (the data sheet of your office building) will appear on the start page and on the subpages as well. It functions as a banner and gives direct access to your office building datasheet.



## Office Building List Highlighting

When highlighting your data sheet, it will automatically appear at the beginning of the list, with distinguished background, regardless of the alphabetical order. Thus the office searchers are going to discover your office building and offices for rent right at the beginning of the list, which significantly speeds up the renting process of your vacant spaces.

The data sheet will be highlighted in the category list (such as: "A" category offices) and in all the search result lists where it is concerned (such as 12€ offices for rent).



## Office AdWords

Advertise with text on our portal and portal network, which guarantees that your message will reach the right target group, meaning the office searchers and the relevant providers. This service functions similarly to google adwords except that our advertising possibility is fix-priced. Practical and quickly feasible!



## Company Information Page

Companies can choose between 2 packages in terms of the available services and appearances. The Basic package is a simple registration package including for example office searching and selecting functions and allows registering and displaying rent transactions. The Standard package provides detailed company introduction with news publications, which directly appears as company datasheet in certain lists of the portal.



## Banners

### Extra panorama banner

This premium banner is the most impressive advertising possibility.

Size: 1920 x 490 px

Format: jpeg, gif, swf, html

Material submission deadline: 5 days



### Top Banner

Efficient advertising possibility, appearing in the visibly best place.

Size: 970 x 90 px

Format: jpeg, gif, swf, html

Material submission deadline: 3 days



### Billboard banner

Classical advertising possibility, which gains its popularity from its size and its location. There are 3 billboards available for the advertisers on the start page.

Size: 300 x 250 px

Format: jpeg, gif, swf, html

Material submission deadline: 3 days



## Side banner

Classical advertising possibility which appears on the start page and on the sub-pages as well, it can also be ordered separately.

Size: 160 x 380 px

Format: jpeg, gif, swf, html

Material submission deadline: 3 days



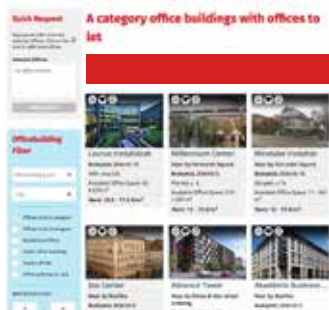
## List banners

Targeted appearance possibility, as the banner can be set to appear for example in those lists where the advertiser's office building is listed (for ex.: office buildings in Warsaw), or in those ones where the office building meets further search parameters (for ex.: offices to let for 18€/m2)

Size: 730 x 100px

Format: jpeg, gif, swf, html

Material submission deadline: 3 days



## Banner design

We design your banners. Our team of professional designers have extensive knowledge and experience in banner ad design to satisfy all your needs.

## Standard PR article

The article appears in the news box on the start page of the portal and later it can be searched any time among the news in the archive.

Format: word

Size: 4500 characters

Picture: 1 piece



## VIP PR article

The article appears for one week on top of the news box on the start page, as a highlighted article with distinguished background and double sized compared to the rest of advertising possibilities appearing on the start page. After one week the VIP article will appear among the other news and can be searched any time.

Format: word

Size: without limit

Picture: 5 pieces



## Newsletter

It is possible to advertise in the weekly newsletter.



## Independent Newsletter

Independent newsletter, html sending to our database.





## **Contact**



***István Harkácsi***  
***+36 30 644 76 55***  
***harkacsi@irodakereso.info***

ImmoWeb Kft.  
2600 Vác, Géza király tér 15.